



TDH HEHA GRANT

Māori Community Action Projects

Ngā Kaupapa-a-Iwi

IMPORTANT INFORMATION

This will be the only funding round for this financial year (to 30 June 2012).

Improving nutrition and increasing physical activity are the two key aims of the Healthy Eating Healthy Action (HEHA) Strategy. Achieving these two goals will help reduce obesity and give New Zealanders longer and healthier lives.

HEHA Vision

An environment where whanau, hapu, iwi, families and communities are supported to eat well, live physically active lives and achieve and maintain a healthy body weight

HEHA Key Messages

- Eat a variety of nutritious foods
- Eat less fatty, salty and sugary foods
- Eat more vegetables and fruits
- Fully breastfeed infants for at least six months
- Be active everyday for at least 30 minutes in as many ways as possible
- Add some vigorous exercise for extra benefit and fitness
- Aim to maintain a healthy weight throughout life
- Promote and foster the development of environments that support healthy lifestyles

What is the HEHA Maori Community Action Plan?

The Ministry of Healthy invests a significant portion of HEHA funding towards the development and implementation of a DHB Maori Community Action Plan.

The key outcomes for this plan are:

- Communities are actively involved and successful in influencing the availability and supporting the promotion of healthy food and physical activity in their communities
- Healthy food and physical activity opportunities are available and accessible in culturally appropriate ways.
- Increased knowledge and skills in whanau and communities about improving nutrition, increasing physical activity and reducing obesity.

HEHA and Whanau Ora

The principles of Whanau Ora are also critical to the success of HEHA in achieving these outcomes and include:

- Maori will be supported to implement Maori models of health
- Maori will be fully involved in the design, delivery and evaluation of projects
- Building Maori capacity and capability to improve the uptake of services is a long term commitment
- Proposed projects increase whanau ora by fostering Maori community development and utilising assets already present in the community

Whanau ora is a priority for reducing inequalities between the health outcomes of Maori and other New Zealanders.

What is the purpose of the HEHA Maori Community Action (Nga Kaupapa a-Iwi) Fund?

Improving nutrition and increasing physical activity are key issues for reducing obesity and improving Maori Health. For the HEHA Strategy to be successful in Maori communities it is important to ensure that planning, delivery and evaluation of any projects or initiatives include prioritised action to address health inequalities. Maori often experience greater exposure to health risks, poorer access to health and disability services and poorer health outcomes. Adopting the community action approach to address the issues and barriers related to nutrition and physical activity for Maori is acknowledged as the most effective way to influence change at the community level.

Community-led projects are recognised for encouraging collaboration, community leadership and decision making, and multi-stakeholder participation. This in turn results in successful action towards reducing inequalities in health and social outcomes for Maori.

The purpose of this fund is to enable, assist and support Maori communities to develop, implement and evaluate community action projects and initiatives that:

- Are consistent with the overall HEHA strategy
- Embrace Maori concepts and models of Health and Wellbeing
- Demonstrate a collaborative community approach to an identified need or issue
- Are consistent with the Ministry of Health Food and Nutrition Guidelines
- Incorporate Maori traditional activities and practices
- Are innovative and creative and reflect an “outside the square” approach
- Include opportunities for workforce development to increase the capacity and capability of Maori to undertake HEHA-related activities and projects.

Who can apply?

- Your group must have legal entity status.
- Previous recipients are eligible to apply, however funding granted from 2007 onwards does not guarantee ongoing funding for future years.
- If your application is short listed, you may be required to meet with the selection panel to discuss your proposed project.

Who cannot apply?

- Groups or organisations that are already receiving funding through TDH for the same purposes
- Private Businesses

NGOs and Service Providers funded through public sector agencies who apply are required to provide information of:

- The services they provide under existing contracts
- Contract names and who funds them
- Whether the application stands alone or extends an existing service

What is the value of the grant?

The funding may be used to support projects of varying size, from smaller projects to much broader projects that engage with greater numbers of people. The maximum amount of any grant will be \$10,000 plus GST (if applicable).

Payment will be made on receipt of a valid invoice from the recipient entity and will be made by electronic funds transfer to the bank account nominated by the entity.

Accountability and reporting requirements

If successful with your application you will be required to provide regular updates on your project in the form of a report that will be agreed upon between the TDH and the successful applicant. You may be asked to be part of a wider evaluation process but in negotiation with us.

It is a condition that the proposed funding will only be applied for the purpose stated and for no other purpose, without prior consultation with the Population Health Portfolio Manager at Te Puna Waiora, Tairāwhiti District Health.

In the event of non-compliance with any of these conditions an amount equal to the received funding is immediately repayable by the recipient to HEHA, Te Puna Waiora at Tairāwhiti District Health

When do applications close?

Applications are due at Te Puna Waiora, Tairāwhiti District Health by **5pm 25 November 2011.**

Please note: faxed or incomplete applications will not be considered. Applications received after 25 November will not be considered.

Where do I send my application?

Applications should be sent to:
Service Development and Funding Administrator
Te Puna Waiora
Tairāwhiti District Health
Private Bag 7001
Gisborne 4040

When will I hear from TDH?

We will send you an acknowledgement of your application by 2 December 2011. If you have not heard from us by this date please contact us – phone Fran Edwards (Population Health Portfolio Manager) 06 8690570 extn 8553 or Fran.Edwards@tdh.org.nz .

We may contact short-listed applicants to arrange a suitable time to discuss proposals.

All applicants will be notified of the result of their application by Friday 9 December.

We will not discuss, justify or give reasons for any decisions or actions made or done in relation to this HEHA grant process.

How will my application be assessed?

Your application will be assessed against the criteria listed above under HEHA and Whanau Ora and those mentioned in “What is the purpose of the HEHA Maori Community Action Fund?” Others factors such as does the project have a clear goal and objectives, is the project achievable or will items requested directly contribute to achieving the project goal and objectives, realistic project timeframe, proposed budget realistic and detailed, smoke free environment, publicity and promotions avenues identified will also be taken into account.

Confidentiality

Applicants are advised that TDH considers the applications (and all related information), the evaluation of applications, and terms and conditions of agreement to be confidential.

How will the grant be paid?

If successful, you will be sent a Letter of Agreement outlining the terms and conditions and reporting requirements for your project. You will need to sign this and return to us with an invoice for the agreed funding amount (plus GST if applicable).

Recipient entities that are not registered for GST must provide an invoice for the total amount of funding agreed, without adding any GST. (Note that if this grant takes your groups revenue over the \$60k threshold, your group will need to become registered for GST).

Funding will be paid on the 20 January 2012.

What are some ideas for funding?

The bulk of the funding should be invested into the programme and the intended community. Given the grant nature of this funding, it is likely that proposals will cover one-off expenses. Examples include:

- Teaching tools and resources to support learning
- Equipment to benefit community based programmes
- Set up or establishment of a project. If you are unsure about any ideas for funding please contact us to discuss prior to submitting your application.

What items will not be funded?

Please note that funding will not be provided for:

- The purchase of sports equipment for established competitive sports teams, clubs or businesses.
- Salaries and/or wages for sport and recreation development and administration.
- Instructor roles that are not part of a wider community-led project and where funding is used for a salary-type payment
- Set up or affiliation costs for sport related activities
- Uniforms
- Catering for one-off events
- Workforce Development. Please contact the HEHA Manager for further information on accessing workforce development opportunities.

Project timeframe

Funding is for projects that take place between 1 February 2012 and 30 November 2012. We will not provide retrospective funding for projects that have already been completed. Applicants are to identify the duration of their proposed project in their application form.

Workshop opportunity

There will be two opportunities to attend a project planning workshop where we will work through the application form and your proposed project plan.

14 November 2011

10-12pm
Senior Citizens Rooms
Tokomaru Bay

14 November 2011

3-5pm
Morris Adair Boardroom
2nd Floor
Morris Adair Building (Old Maternity building)
Gisborne Hospital

These workshops are not compulsory; however we recommend you attend to ensure that all application requirements are met prior to submission. There will also be the opportunity to discuss any areas of your project plan you may need help with. The workshop will cover the following:

- Understanding the application process
- Project planning
- Evaluation
- Reporting

Submitting your application

We require two hard copies of your application and supporting documentation by 5.00 pm 25 November 2011. Please clearly label these and post to:

Service Development and Funding Administrator
Te Puna Waiora
Tairāwhiti District Health
Private Bag 7001
Gisborne 4040

Or deliver to:

Service Development and Funding Administrator
Te Puna Waiora
2nd floor Morris Adair Building
(Old Maternity building)
Gisborne Hospital.

Further information and support

For general enquiries and support please contact:

Sharon Pihema
HEHA Manager
Tairāwhiti District Health
Private Bag 7001
Gisborne 4040

PH: 06 8690570 extn 8726
Email: Sharon.Pihema@tdh.org.nz